

# About Sam Henderson



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Sam is the *financial guru* on Network 10's award-winning *The Project*, and can be seen as host of Foxtel's *Sky News Business* program *Your Money Your Call-Retirement* every Friday night live at 8pm.

He is also the author of the best-selling books; *The One Page Financial Plan* (2013), *SMSF DIY Guide* (2012) and *Financial Planning DIY Guide* (2011).

Sam regularly contributes to a host of print media including *Money* magazine and the *Australian Financial Review* and is a regular keynote speaker for the Australian Securities Exchange (ASX) and the Retirement Expos around Australia.

Sam Henderson is CEO and Senior Financial Advisor at Henderson Maxwell, a multi-award winning, independently-owned accounting and financial advisory firm with clients across Australia.

Sam has a Bachelor of Commerce (Accounting and Financial Planning), a Diploma and Advanced Diploma of Financial Services, an Advanced Diploma of Marketing Management and is an Accredited Mortgage Consultant, direct share specialist and an expert in Self Managed Superannuation Funds. He is also a SMSF Specialist Adviser accredited through SMSF Professional Association Australia.

Sam lives on Sydney's northern beaches with his partner and three children. He enjoys surfing, crossfit, boating, snow skiing and reading about business and finance.

Call 1300 439 665 for a **FREE** appointment with one of our experts advisers

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